

People-first approach key to company's success story

From a small accounting practice on O'Connell Street in Sydney 45 years ago, Boyce Chartered Accountants has grown into one of the largest regional-based accounting firms, with 130 employees, 14 directors and five offices.

Founding director Michael Boyce saw the opportunity to provide the majority of the firm's first clients, young farmers, with a fresh approach to financial management.

Since those humble beginnings, BCA has grown, expanding its operation to regional centres Cooma, Moree, Dubbo, Goulburn and Wagga Wagga.

While BCA is a remarkable success story, its current team of accountants and financial advisors still operate with the professionalism, passion and care that were evident in that small Sydney office in 1973.

"We are extremely proud to be celebrating 45 years in business this year," Managing Director Phil Alchin says.

"Our firm continues to live Mick's ethos that accounting is so much

more about people than numbers and we are humbled that a number of Mick's original clients and their families continue to be clients today."

The BCA team has a wide range of expertise including accounting and business advisory, auditing, corporate agriculture services, financial advice, superannuation services, tax consulting, human resources, business systems and IT.

Meaningful financial advice is presented in ways clients can easily understand, with BCA staff proud to offer a sophisticated 'big-city' service in the regional setting they love.

"Our firm's key point of difference is our genuine care for clients, our dedication to help them achieve their personal and business goals, and our desire to assist them in building their wealth," says Mr Alchin.

"We offer an unmatched service for a regionally-based firm and are committed to improving and expanding our tax consulting, audit and assurance, and business systems

service offerings."

BCA's community and client-driven approach is evident in its staff who are the driving force behind the BCA Corporate Social Responsibility (CSR) Program.

Through the CSR program, BCA has contributed more than \$200,000 through donations and services to local charities, events and community-based organisations. Team members, family members and clients also participate in events like the City2Surf and Percy the Pig Push to support wonderful causes like the Country Education Foundation, Cure For Life Foundation, Angel Flight, Burns Support Foundation and the Amie St Clair Melanoma Trust.

While BCA has come a long way from the small Sydney office on O'Connell Street, Mr Alchin says BCA's guiding principles, as well as its commitment to clients and desire to grow and improve, are as strong as they have ever been.

"We're in it for the long haul," he said.



The six female directors of Boyce (from total 15 directors), from left, Julie Schofield (Cooma office) Linda Mackellar, (Wagga office), Kathy Kelly (Cooma office), Kate Garrett (Goulburn office), Caroline Wilcher (Dubbo office) and Carmen Caldwell (Goulburn office).

"Our goal is to every client. become the trusted advisor on financial matters for each and if we're an important

and valued part of your business."

Boyce celebrated its 45-year anniversary with a Winter Ball for staff and partners in the Blue Mountains on Saturday July. 28



Laureena Verrant being inducted into Boyce Hall of Fame with 15 years service as presented by Cooma Directors – Jono Forrest, Kathy Kelly and Julie Schofield.